**Exploring the Floral Industry from plant to consumer: The Chain of Distribution.**

In the floral industry, there are many steps and special processes that floral material must go through before being enjoyed by the consumer. All of the steps are listed below:

* Harvest
* Grading
* Bunching
* Conditioning
* Rehydration
* Pulsing
* Bud-Opening
* Tinting
* Packing
* Boxing
* Precooling
* Shipping
* Air
* Truck
* Distribution
* Foreign Growers
* Domestic Growers
* Auction
* Broker
* Wholesaler
* Retailer
* Storage
* Final Consumer

Each step in the process is valuable to the function of the retail floral industry, much like each link of a long chain. For this project, you must turn the chain into a visual chain of distribution. Using the template, create a link for each of the steps in the distribution chain.

**Each link of your chain must include the following:**

* The name of the step
* Who is involved
* What happens in the step
* A picture that shows what happens in the step
* Creativity and neatness

*Each Chain link is worth 5 points, for a project total of 115 points. You will have three workdays in class to complete this project, and must present the completed chain to the class.*